

DEPARTMENT OF BUSINESS AND INDUSTRIAL MANAGEMENT

The Schemes of Courses in Different Semester
of

Two-Year MBA (Full Time) Programme
(**Effective From 2009-10**)

SEMESTER-I

CP-101	Organizational Behaviour
CP-102	Managerial Accounting
CP-103	Principles of Management
CP-104	Business Communication
CP-105	Information Technology for Business
CP-106	Quantitative Methods
CP-107	Managerial Economics

SEMESTER-II

CP-201	Marketing Management
CP-202	Financial Management
CP-203	Human Resource Management
CP-204	Production and Operations Management
CP-205	Business Environment
CP-206	Research Methodology in Business
CP-207	New Business Development

SEMESTER-III

COMPULSORY COURSES

CP-301	Business Policy and Strategic Management
CP-302	Global Business Management
CP-303	Business Laws

OPTIONAL COURSES

1. FINANCE & ACCOUNTING GROUP

OF&A-301	Investment Management
OF&A-302	Foreign Exchange Management
OF&A-303	Financial Derivatives
OF&A-304	Corporate Taxation & Financial Planning

2. MARKETING GROUP

OMK-301	Consumer Behaviour
OMK-302	Integrated Marketing Communication
OMK-303	Marketing of Services
OMK-304	Contemporary issues in Marketing

3. HUMAN RESOURCE MANAGEMENT

OHR-301	Training Development
OHR-302	Managing Interpersonal & Group Process
OHR-303	Organizational Change & Development
OHR-304	Counseling Skills for Managers

4. INFORMATION TECHNOLOGY

OIT-301	Business Data Networks
OIT-302	Decision Support Systems & Intelligent DSS
OIT-303	Project And Risk Management
OIT-304	System Analysis & Design

5. PRODUCTION AND OPERATION MANAGEMENT

- OP&O-301 Applied Operation Research
- OP&O-302 Logistics and Supply Chain Management
- OP&O-303 Production Planning and Control
- OP&O-304 Total Quality Management

SEMESTER-IV

COMPULSORY COURSES

- CP-401 Management Control Systems
- CP-402 Management of Financial Institutions & Services
- CP-403&404 Project Study (Equivalent to Two Courses)

OPTIONAL COURSES

1. FINANCE & ACCOUNTING GROUP

- OF&A-401 International Financial Management
- OF&A-402 Strategic Financial Management

2. MARKETING GROUP

- OMK-401 Sales & Supply Chain Management
- OMK-402 Management of Retail Business

3. HUMAN RESOURCE MANAGEMENT

- OHR-401 Legal Aspects of Labour Management
- OHR-402 Strategic and Global Human Resource Management

4. INFORMATION TECHNOLOGY

- OIT-401 Emerging Technologies
- OIT-402 Information Security

5. PRODUCTION & OPERATION MANAGEMENT

- OP&O -401 Purchasing and Materials Management
- OP&O -402 Service Operation Management

REGULATIONS FOR MBA (FULL TIME) PROGRAMME

Regulations for MBA (Full Time) Programme pertaining to Internal Assessment, University Examinations, Promotion to next higher Semesters and award of Degree and Class.

R.M.B.A.-1

The candidate for Semester-1 Examinations of M.B.A. will be examined in the following papers:

Paper No.	Subjects	*CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
CP101	Organizational Behaviour	5	100	50	150
CP102	Managerial Accounting	5	100	50	150
CP103	Principles of Management	5	100	50	150
CP104	Business Communication	5	100	50	150
CP105	Information Technology for Business	5	100	50	150
CP106	Quantitative Methods	5	100	50	150
CP107	Managerial Economics	5	100	50	150
	TOTAL		700	350	1050

* CPW= Contact per week in hours. 5 hours of CPW will be divided into 3 hours of class room teaching and 2 hours of library / tutorials etc. (equivalent to one hour of class room teaching)

R.M.B.A. -2

The candidates for Semester-II Examination for M.B.A. (Full-Time) will be examined in the following Papers:

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
CP201	Marketing Management	5	100	50	150
CP202	Financial Management	5	100	50	150
CP203	Human Resource Management	5	100	50	150
CP204	Production and Operations Management	5	100	50	150
CP205	Business Environment	5	100	50	150
CP206	Research Methodology in Business	5	100	50	150
CP207	New Business Development	5	100	50	150
	TOTAL		700	350	1050

The candidates for Semester-III Examination for M.B.A. (Full-Time) will be examined in the following Papers:

COMPULSORY COURSES

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
CP301	Business Policy and Strategic Management	5	100	50	150
CP302	Global Business Management	5	100	50	150
CP303	Business Laws	5	100	50	150
	TOTAL		300	150	450
*	Summer Training		Grades to be awarded as satisfactory or dissatisfactory		

* Summer Training will be of 8 weeks duration and will begin after the Second Semester Examination. Under this training, each student will be placed with an industrial, business or Service organization. Each student will be required to submit a project report to the Department / Affiliated Colleges for the work undertaken during the training. A presentation before the faculty of the Department/ Affiliated colleges will be held during the third semester to award the grades (satisfactory or dissatisfactory). If any student is awarded dissatisfactory grade, he/she will be given additional work and will be evaluated again. The grade awarded will be put as remarks in the mark-sheet of the third Semester.

Optional Courses

* A Candidate has to choose any one of five Optional Groups of specialization in which the Department / Affiliated Colleges offer courses in a given year depending upon the discretion of the Department/ Affiliated Colleges and has to undergo 4 courses in Semester-III and 2 courses in Semester-IV.

FINANCE & ACCOUNTING GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OF&A-301	Investment Management	5	100	50	150
OF&A-302	Foreign Exchange Management	5	100	50	150
OF&A-303	Financial Derivatives	5	100	50	150
OF&A-304	Corporate Taxation & Financial Planning	5	100	50	150
	Total		400	200	600

MARKETING GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OMK-301	Consumer Behaviour	5	100	50	150
OMK-302	Integrated Marketing Communication	5	100	50	150
OMK-303	Marketing of Services	5	100	50	150
OMK-304	Contemporary issues in Marketing	5	100	50	150
	Total		400	200	600

HUMAN RESOURCE MANAGEMENT GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OHR-301	Training Development	5	100	50	150
OHR-302	Managing Interpersonal & Group Process	5	100	50	150
OHR-303	Organizational Change & Development	5	100	50	150
OHR-304	Counseling Skills for Managers	5	100	50	150
	Total		400	200	600

INFORMATION TECHNOLOGY GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OIT-301	Business Data Networks	5	100	50	150
OIT-302	Decision Support Systems & Intelligent DSS	5	100	50	150
OIT-303	Project And Risk Management	5	100	50	150
OIT-304	System Analysis & Design	5	100	50	150
	Total		400	200	600

PRODUCTION AND OPERATION MANAGEMENT GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OP&O-301	Applied Operation Research	5	100	50	150
OP&O-302	Logistics and Supply Chain Management	5	100	50	150
OP&O-303	Production Planning and Control	5	100	50	150
OP&O-304	Total Quality Management	5	100	50	150
	Total		400	200	600

Candidate for Semester IV examination for the MBA (Full Time) will be examined in following courses.

SEMESTER-IV
COMPULSORY COURSES

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
CP-401	Management Control Systems	5	100	50	150
CP-402	Management of Financial Institutions & Services	5	100	50	150
CP-403 & 404	*Project Study (Equivalent to Two Courses)	10	200	100	300
	Total		400	200	600

* Project study will start in the beginning of the Third Semester while the Report will be submitted and examined at the end of Fourth Semester

* The Project Report will be evaluated jointly by a board consisting of the internal guide and external examiner to be appointed by the University. The viva-voice examination will also be conducted by the same board.

OPTIONAL COURSES
FINANCE & ACCOUNTING GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OF&A-401	International Financial Management	5	100	50	150
OF&A-402	Strategic Financial Management	5	100	50	150
	Total		200	100	300

MARKETING GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OMK-401	Sales & Supply Chain Management	5	100	50	150
OMK-402	Management of Retail Business	5	100	50	150
	Total		200	100	300

HUMAN RESOURCE MANAGEMENT GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OHR-401	Legal Aspects of Labour Management	5	100	50	150
OHR-402	Strategic and Global Human Resource Management	5	100	50	150
	Total		200	100	300

INFORMATION TECHNOLOGY GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OIT-401	Emerging Technologies	5	100	50	150
OIT-402	Information Security	5	100	50	150
	Total		200	100	300

PRODUCTION & OPERATION MANAGEMENT GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OP&O 401	Purchasing and Materials Management	5	100	50	150
OP&O 402	Service Operation Management	5	100	50	150
	Total		200	100	300

R.M.B.A. (5)

Internal assessment in each subject will be divided into periodical tests, case discussions, syndicate sessions, library work, term papers and presentations in class, submission of carry-home assignments, viva-voce, class participation and attendance. The concerned faculty will announce the scheme of internal evaluation at the beginning of the semester.

R.M.B.A. (6)

In order to pass in a subject, a candidate has to secure at least 45 percent marks (internal assessment and University Examination separately).

R. M.B.A. (7)

In order to pass a semester examination, one has to secure at least 50 percent marks in the aggregate of all the subjects in that semester.

R. M.B.A. (8)

A candidate failing in subject(s) in a Semester as per R.M.B.A. (6) may complete the requirement of passing in those subject(s) by appearing as an ex-student along with the students of the concerned Semester of the subsequent batches in the following years.

R. M.B.A. (9)

A candidate attempting to pass a semester examination in which he/she has failed as per R.M.B.A. (7) as regular candidate will have the option of appearing in all the subjects as ex-student by surrendering the marks in which he/she has passed.

R. M.B.A. (10)

A candidate passing in all the subject heads of a semester but failing in the aggregate will have the option of appearing in any number of subjects (including all) as ex-students by surrendering the marks of those subjects.

R. M.B.A. (11)

A Candidate's marks of internal assessment in a subject in which he/she has failed as regular candidate shall be carried forward and added to the marks secured by him in the University Written examination as an ex-student.

R. M.B.A. (12)

A candidate can take a maximum of four attempts (in addition to the first attempt) to pass a given subject of a semester [As per R. M.B.A. (6)] or to pass a given semester [As per R. M.B.A. (7)].

R. M.B.A. (13)

A candidate can join the Second Year of the Programme if he/she has passed in at least seven of the fourteen subject studied during semester I and semester II of the First Year Programme. Otherwise he/she will be detained and will be given the opportunity of completing this requirement by appearing in the examination in those subjects in which he/she has failed as an ex-student in the concerned semester along with the students of the subsequent batches in the following years.

R. M.B.A. (14)

A candidate shall be eligible for the award of the Degree with a CLASS only if he/ she has passed all the Four Semester in SINGLE ATTEMPT. A single attempt would mean a candidate has passed a semester examination taking all the subjects together. Degree shall be awarded in PASS CLASS if a candidate passes subjects of any semester examination in parts.

R. M.B.A. (15)

A candidate who is eligible for the award of Degree with a Class as per R.M.B.A. (14) will be awarded.

- 1) A Second Class if he/she secures 50 percent of more marks but less than 60 percent marks in the aggregate of all the Four Semesters.
- 2) A First Class if he/she secures 60 percent of more marks but less than 70 percent marks in the aggregate of all the Four Semesters, and
- 3) A First Class with Distinction if he/she secures more than 70 percent marks in the aggregate of Four Semesters.

R. M.B.A. (16)

A candidate having completed the MBA Programme from the Veer Narmad South Gujarat University can be admitted to MBA Third Semester for broad basing his/her specialization skills. He/She will be required to study Four (4) courses in the Semester III and Two (2) courses in Semester-IV from among the optional group of specialization offered by the Department /Affiliated colleges on the following conditions.

- 1) He/She shall complete the attendance requirements in these courses as per the attendance requirements of regular candidates in each of the two semesters.
- 2) He/She shall complete be examined in the same manner as regular candidate.
- 3) He/She shall be declared to have passed semester – III and semester IV examination as per the requirements contained in R. M.B.A. (7).
- 4) He/She shall have to pay the same category of fees (currently in force) each semester in which he/she was admitted as regular candidate.
- 5) On completion of additional six optional courses during the Third and Fourth Semesters, he/she shall not be awarded another Degree but will be awarded a certificate of passing the course of additional optional group by the Veer Narmad South Gujarat University.

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